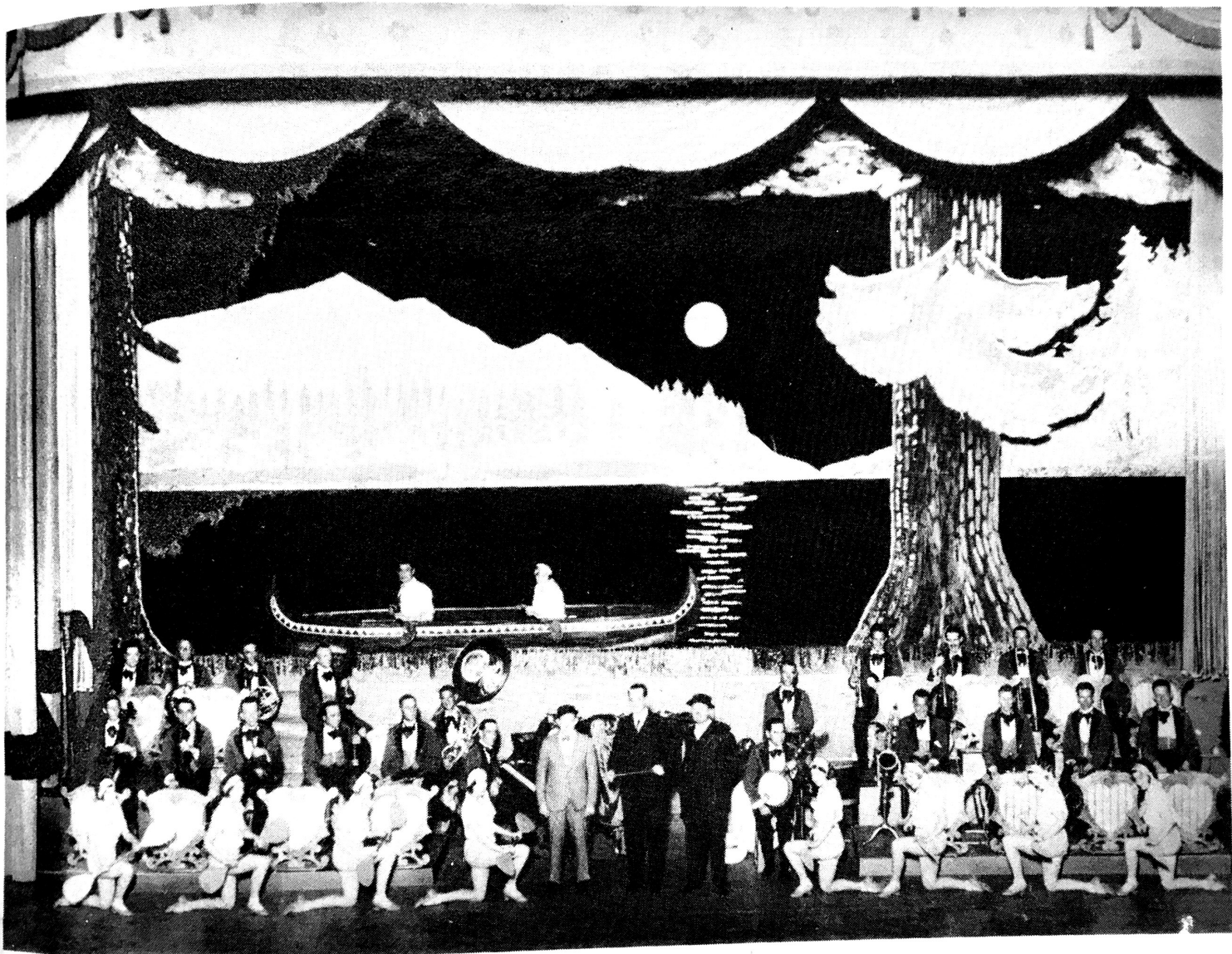


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AUSTRALIAN RECORD AND MUSIC REVIEW

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A QUARTERLY DISCOGRAPHICAL MAGAZINE FOR RECORD AND MUSIC COLLECTORS



The Ted Henkel Orchestra at the Capitol Theatre, Sydney

MACQUARIE RECORDS

by Ross Laird

The decision by the Australian Record Co.Pty.Ltd.(A.R.C.) - whose head office was then at 29 Bligh Street Sydney - to produce the Macquarie record label seems to have been taken late in 1938, although they were not commercially available until June 1939. An official company document dated 12th November, 1938 on 'marketing the Macquarie records'(1) gives instructions to "make arrangements for distribution immediately", and mentions that "we had deferred entering into these arrangements until we had an accumulation of recordings capable of meeting the market."(2)

The first public announcement concerning Macquarie records appeared in an issue of "Broadcasting Business" dated June 1, 1939, which included an article headed "MACQUARIE" RECORDS BEING MARKETED.(3) It quotes Mr. C.H. Gendle, the general manager of A.R.C., as saying "I have witnessed the passing of records from public favour, and now witness them staging a comeback. In the United States and other countries there is almost a boom in record sales. In the United States today Decca is manufacturing and selling over a million records a month". A.R.C. apparently hoped to cash-in on the resurgence in record sales world-wide. In Australia, as elsewhere, record had hit rock-bottom during the Depression and only recovered very slowly over almost the whole decade of the 1930's. The same article announced that "the new Macquarie records are distinct from the other two lines being manufactured by the Australian Record Co., Macquarie-Bosworth and Macquarie-Boosey and Hawkes, which are used more extensively for dubbing on to disc or film or used in studio presentations for theme and atmospheric musical backgrounds." By contrast, the new Macquarie records "represented the best of popular Italian and German bands, orchestras and vocalists" and "in most cases the renderings would be in dance time." The sources for these "popular Italian and German bands,orchestras and vocalists" were recordings drawn from the catalogues of Italian Fonit and the German Lindstrom-Kristall-Imperial group.

With hindsight,1939 was not an auspicious time to be marketing recordings of German and Italian origin. However, plans to also release Australian recordings seem to have pre-dated the obvious difficulties which would be created by the outbreak of war in September, 1939. By June of that year specific suggestions had been made concerning "the possibility of making a series of dance records for dancing instruction" and the same memo observed that "a strict tempo record could be made by Frank Coughlan's orchestra and should sell like hot cakes, particularly if it were tied up with a scheme for releasing one every three months to cover the latest vogue in dancing."(4)

Around the same time it was suggested that Station 2GB might help publicise Macquarie records by arranging "a session (or sessions) at an early date devoted to the broadcasting of musical items" from the Macquarie catalogue (5). The same memo noted that this would have to exclude certain items "which, being of German origin, we arenot permitted to broadcast". Apparently there was some restriction on the broadcasting of German records even prior to the outbreak of war!

No exact sales figures are available for Macquarie records, but they were only pressed in limited quantities and the fact that they turn up very infrequently would suggest that sales were not large. A letter from the Queensland distributor of Macquarie records to A.R.C. in Sydney says that "our record sales have considerably improved this month, with the result that, in certain numbers, our stocks are either exhausted or nearly so." They then go on to request 5 or 10 copies each of several issues "by first available ship". The same letter continues: "We have sold 240 odd records this month, so far, to points as far distant as New Guinea, and you will be interested to learn that we are now making good progress with the Italian recordings in some of the Northern areas:- for instance - two shopkeepers in Innisfail are now purchasing and stocking Macquarie records, and one of these firms after purchasing 25 records as a try-out followed this by telegraphing us yesterday for a further 45 records."(6) No other similar reports from distributors survive in the company files, so comparisons are not possible. The letter quoted was apparently kept because it was considered especially encouraging. If sales of such small numbers of discs were considered noteworthy it suggests that even smaller quantities were the norm! A memo of December, 1939 states that "the figures for October and November show a very distinct lift" and mentions that 'the development of sales of our gramophone record activities ... looks rather encouraging"(7) Unfortunately the exact figures are not given.

Although, as mentioned above, proposals for Australian recordings were made prior to the outbreak of war, either coincidentally or stimulated by international developments, the first local recordings issued on Macquarie appear to have been made around September, 1939 (579/580 by Romanella Sveva). Shortly after, some war-time propaganda material by local artists was recorded (584/585/587/588) and these were on sale by November, 1939. Concurrently, consideration was being given to selecting the first local dance band to record for Macquarie. Apparently both the Trocadero Orchestra and Frank Coughlan's band were under consideration. Coughlan had previously led the Trocadero band but had left in August 1939 to lead his band. The leadership of the Trocadero band was then taken over by the Canadian, Bob Lyons. It was decided to make audition recordings of both

bands and "we would undertake to record whichever orchestra was successful."(8) Tests were made of the Trocadero Orchestra on the 13th November, 1939. No exact date has been traced for any audition recordings by the Frank Coughlan Band, but presumably these were made about the same time. At any rate, the Trocadero Orchestra seems to have been considered the most successful as their commercial recording session occurred around December, and the records were pressed on 10th January, 1940 and issued on Macquarie 605, 606 & 607. They were reviewed in an article in the "Radio and Electrical Retailer" of January 25, 1940 titled "MACQUARIE FEATURE AUSTRALIAN ARTISTS IN NEW RECORDINGS (9). Initial pressings were 147 copies of 605, 150 copies of 606, and 146 copies of 607. Presumably, the intention was to make further pressings as required. No further details are available of sales for these discs. A report on production costs for these recordings suggests that it would be necessary to sell 1,200 copies of each disc in order to make a worthwhile profit. However, it goes on to say that "if we sold 800 of each, the unit cost would be 6d. per record." But it adds. "Personally, I will be very surprised if we reach the 800 mark with this first series of recordings, because it will take a while for the public to become aware of the fact that we are recording local talent. Therefore, any loss sustained in this direction could reasonably be placed to publicity."(10)

A major barrier to sales of Macquarie records seems to have been that they sold for 4/-. To quote again from the same report referred to above: "Generally our distributors report good interest by dealers in our records, but every time stress the difficulty they experience in selling the product against the Regal-Zone 2/6d. record." On this subject the report concludes: "As to whether the competition will be forced to increase their price remains to be seen. If it came up to 3/- our position would be improved. On the other hand consideration might be given to we lowering our price to 3/-. As we require quantity sales this might in the long run prove more profitable than obtaining restricted sales at 4/-." (10)

Another problem seems to have been inefficiency or lack of enthusiasm on the part of distributors. Again the report referred to above has some enlightening comments on the situation with the distributors in each State. Without going into a lot of detail the following quotes will give an appreciation of the general situation:

"In Victoria, where Televox are representing us, I am far from satisfied with results".

"In Queensland our distributor, Mr. Bert Martin, has reported that December business has slumped - although in November he did record business."

"In South Australia, Wise & Company, similarly found business quiet during December.. "

"In Perth we fail to make any progress. Returns for December are not yet to hand, but our agent Mr. Benjamin finds the 4/- disc practically unsalable against the 2/6d. Regal. We checked up on this through Musgroves and other music houses and found his statement confirmed."

"In New Zealand we are negotiating with Chas. Berg & Co of Dunedin with a view to their acting as agents, but they have to secure an import licence, and so far we do not know if our price is acceptable to them." (10)

A letter of the same date from the New South Wales distributors, A.M. Clubb & Co. Pty. Ltd., details the same problems, and adds that a lack of air-play. "Where the Macquarie records are introduced to the broadcasting stations, simply because the name of Macquarie is on the disc the stations are against using the records... This, therefore, as you well know must restrict the advertising value of the Macquarie records as most of the popular new numbers which are sold in any large numbers have been broadcast, and listeners taking a liking to the number on the air, ask for the particular number from their record dealer." (11)

Macquarie releases continued to appear until late in 1940. However, it is obvious from the above that the future looked bleak only a year after the label was first distributed. As far as can be established none of the factors which hampered sales of Macquarie records were satisfactorily resolved over the coming months. As a result, the failure of Macquarie records as a commercial venture was almost a forgone conclusion.

Consequently, it comes as no surprise to read in the Annual Accounts and Treasurer's Report for the year ended 30 June, 1940, the following under Australian Record Company Pty. Ltd. "This company incurred a loss for the year of almost 4000 pounds, the worst in its history. The loss can be traced to a failure to recognize the primary objective of this Company, i.e. processing and pressing of transcriptions. Instead, unfortunately, efforts were made to exploit the sale of gramophone records to the public and to produce blank discs for sale to recording houses. These two sources alone account for almost half the loss. Fortunately it can now be said that each of these items is non-recurring because the activities of each have been discontinued, enabling the Company to revert to its main and preferably its sole objective." (12)

So, after less than two years, the word 'discontinued' in the above paragraph provides the only known epitaph for the short-lived Macquarie label. The final mention of Macquarie records in the contemporary press seems to be a notice which appeared in the March 20, 1941 issue of 'Music Maker'. Headed "TO CLEAR!", it advertised that a large stock of Macquarie records were available from Nicholson's Pty. Ltd. for 1-9d. each, with "special lots of 6 for 9/-".

Despite the short life span of the Macquarie label it remains an important and interesting chapter in the history of Australia's record industry, and it preserved a glimpse of the Australian talent of 1939 and 1940 which would have otherwise been lost to us. Apart from the Italian and German sources which provided most of the recordings issued in the earlier part of this series, all other recordings are of Australian origin, with the exception of 589 which is from English Rex masters. Note also that one side of 588 (P-14) is from a Prestophone master, and one side of 601 has a master from a different A.R.C. matrix series than the more usual "M" prefixed series.

Incidentally, many (especially the later) issues on the Macquarie label exist as vinyl pressings - some exist as both shellac and vinyl pressings. Although some vinyl pressings were made in Australia for radio station use or other limited distribution these Macquarie pressings seem to be the earliest vinyl pressings to receive general distribution in Australia.

REFERENCES

- (1) An Inter-Office Memorandum dated 12th November, 1938 comments on "the absence of a policy in regard to the sale of our commercial gramophone recordings" and states that "it is now six or eight months since we started to incur some heavy expenditure in this connection." Note that this and other quotes from official documents are from copies of these papers located in the Frederick Daniell Collection held by the National Film and Sound Archive in Canberra. The vast majority of papers in this collection refer to Radio 2GB, the Macquarie Radio network, and various other companies of which Frederick Daniell was a director and cover the period 1934 to 1952. A very few documents refer to Macquarie Records and provide exact dates for many of the matters detailed here.
- (2) Inter-Office Memorandum dated 9th January, 1939.
- (3) "Broadcasting Business". June 1, 1939, page 20.
- (4) Inter-Office Memorandum dated 5th June, 1939.
- (5) Inter-Office Memorandum dated 14th June, 1939
- (6) Letter dated 21st November, 1939 from B. Martin, Wilson House, Charlotte Street, Brisbane.
- (7) Inter-Office Memorandum dated 21st December, 1939.
- (8) Minutes of the Board meeting of November 14th, 1939.
- (9) "Radio and Electrical Retailer", January 25, 1940, pages 16-17. There was also an advert for Macquarie records on page 15 of the same issue which lists 605-613. This same advert, and reviews of the Trocadero Dance Band records, were also published in the January-February, 1940 issue of "Tempo".
- (10) Memo to Mr. F. Daniell from C. H. Gendle titles "Re: The Trocadero Dance Band Records" dated January 26th, 1940.
- (11) Letter from A. M. Clubb to Mr. Gendle of A. R. C. dated 26th January, 1940.
- (12) Macquarie Broadcasting Services Pty Ltd Annual Accounts and Treasurer's report, year ended 30 June, 1940, pages 11-12.

NEW SENSATIONAL RHYTHM
A NEW NAME IN RECORDING . . . MACQUARIE

INTRODUCES TO YOU TWO SENSATIONAL NEW NAMES IN RHYTHM

SEMPRINI and KRAMER

In ensemble work, in solos, or teamed, Semprini with his piano, and Kramer, with his piano accordion, give you a new standard of performance. Hear one of these records for yourself — and know!

ALBERTO SEMPRINI AND HIS ORCHESTRA

- | | | |
|---|--|----------|
| 540 GOODNIGHT MY ANGEL FOX TROT | 530 SERENADE OF THE NIGHT FOX TROT | FOX TROT |
| YOU WILL RETURN SLOW FOX | SADNESS TANGO | |
| 541 BIG APPLE FOX TROT | 567 LITTLE COUNTRY QUEEN FOX TROT | |
| I SHALL LOSE YOU SLOW FOX | I DID NOT WAIT FOR YOU ANY MORE SLOW FOX | |

KRAMER AND HIS ORCHESTRA

- | | | |
|---|--|----------|
| 535 THE GHOST'S DANCE FOX TROT | 538 IT WAS SO BEAUTIFUL SLOW FOX | SLOW FOX |
| DANCING AT THE 50th FLOOR FOX TROT | BLONDE LITTLE MADONNA TANGO | |
| 531 WHEN I FALL ASLEEP AT THE CINEMA FOX TROT | | |
| YOU ALSO FOX TROT | | |

KRAMER — Piano-Accordionist with Rhythm Accomp.

- | | | |
|---|---|--------------|
| 504 AFTER YOU'VE GONE HOT FOX | 539 GEORGIA ON MY MIND HOT SLOW FOX | HOT SLOW FOX |
| I SURRENDER DEAR HOT SLOW FOX | WHISPERING HOT SLOW FOX | |

SEMPRINI AND KRAMER — Rhythmic Piano and Piano Accordion.

- | | | |
|--|--|------------|
| 571 WHEN IT RAINS WITH SUNSHINE SLOW FOX | ENCHANTMENT I WOULD SLOW WALTZ | SLOW WALTZ |
|--|--|------------|

ALBERTO SEMPRINI — Solo Piano - Strict Rhythm.

- | | |
|--|---|
| 544 PIANO FANTASIA No. 3: "September in the Rain" — "The Girl in the Police Gazette" — "This Year's Kisses." | PIANO FANTASIA No. 4: "Bei Mir Bist du Schoen" — "I Wanna be in Winchell's Column" — "Sweet Someone." |
|--|---|

Ask for any of those discs at any music store — Macquarie recordings — 10in. 4/- each

MACQUARIE LISTING

501	A	SEMPRINI & HIS ORCHESTRA	After the storm - FT(D.L.Rodi,arr.Semprini)	7928A
	B	-	Leila - FT(Semprini)	7928B
502	A	SEMPRINI & HIS ORCHESTRA	Stratosphere -FT(Leonardi-Semprini)	7927A
	B	-	Luciana -SF(Leonardi-Semprini)	7927B
503		SEMPRINI & HIS ORCHESTRA	Little village - SF(Mariotti)	?
		-	Passion -SW(Geraldo-Rubino)	?
504	A	KRAMER,piano-accordion;with rhythm acc.	After you've gone - FT(Hot)(Cramer-Layton)	7890A
	B	-	I surrender dear - SF(Hot)(Barrie-Clifford)	7890B
505		KRAMER & HIS ORCHESTRA	Carolina's mazurka - Mazurka (Bruno-Redi)	?
		-	The little cheeky one - W(Frati-Bruno-Di Lazzaro)	?
506	A	KRAMER & HIS ORCHESTRA	Don't you remember me? - FT(Arcangeli-Casiroli)	7885A
	B	-	Carmencita - Argentine Tango(Redi)	7885B
507	A	KRAMER & HIS ORCHESTRA	The young lady of famous signature - FT(Bracchi-D'Anzi)	7985A
	B	-	Little butterfly - Tango(Bertini-Redi)	7977B
508	A	KRAMER & HIS ORCHESTRA	Towards the sun -SF(A.Coen)	8031A
	B	-	Oha...Oha(Baby's waltz) - W(Paletto)	8031B
509	A	HANS BUND & HIS GRAND ORCHESTRA	Poet and Peasant overture Pt 1 (Suppe)	KC26068
	B	-	Poet and peasant overture Pt 2 (Suppe)	KC26069
510	A	HANS BUND & HIS GRAND PRCHESTRA	Hansel and Gretel medley Pt 1 (E.Humperdinck)	KC26234
	B	-	Hansel and Gretel medley Pt 2 (E.Humperdinck)	KC26235
511	A	HANS BUND & HIS GRAND ORCHESTRA	Land of smiles medley Pt 1 (Lehar)	KC26486
	B	-	Land of smiles medley Pt 2 (Lehar)	KC26487
512	A	HANS BUND & HIS GRAND ORCHESTRA	The Merry Widow medley Pt 1 (Lehar)	KC26510
	B	-	The Merry Widow medley Pt 2 (Lehar)	KC26511
513	A	KURT ENGEL 'S ORCHESTRA	Spanish oranges - W(Gerhard Winkler)	KC25024
	B	-	Japanese Lantern Dance (Yoshitomo)	KC25026
514	A	KURT ENGEL 'S ORCHESTRA	The Blue Danube - W(J.Strauss)	KC25213
	B	-	Tales from the Vienna Woods - W(J.Strauss)	KC25216
515	A	KURT ENGEL 'S ORCHESTRA	The skaters - W(Waldteufel)	KC26092
	B	-	Artists' life - W(J.Strauss)	KC26093
516	A	KURT ENGEL & HIS GREAT ORCHESTRA	Overture from "The Opera Ball" Pt 1 (Heuberger)	KC25000
	B	-	Overture from "The Opera Ball" Pt 2 (Heuberger)	KC25001
517	A	THE STEINER BROTHERS SALON ORCHESTRA	Hungarian Dance No. 5 (Brahms)	KC 1187
	B	-	Hungarian Dance No. 6 (Brahms)	KC 1188
518	A	THE ROCKSTROH SALON ORCHESTRA	Valse triste(Sad waltz) (Sibelius)	KC 4989
	B	-	Les Millions d'Arlequin (Drigo)	KC 4990
519	A	THE BERLIN ARTISTS' ORCHESTRA	Liebestraum(Dream of love) (Franz Liszt)	KC 9343
	B	-	Oh! Appear in my dreams (Franz Liszt)	KC 9344
520		THE BERLIN ARTISTS' ORCHESTRA	Souvenir (Drdla)	?
		-	Poem (Fibich)	?
521		THE GRAND IMPERIAL ORCHESTRA OF BERLIN	The Volga song (Lehar)	?
		-	Nobody loves you so much as I do (Lehar)	?
522	A	THE BERLIN CONCERT UNION	Aida Fantasia Pt 1 (Verdi)	KC 6528
	B	(Conductor Prof.Clemens Schmalstich)	Aida Fantasia Pt 2 (Verdi)	KC 6529
523	A	THE GREAT SYMPHONIC ORCHESTRA	'Carmen' - Medley Pt 1 (Bizet)	KC 1990
	B	(Members of the Berlin State Opera)	'Carmen" - Medley Pt 2 (Bizet)	KC 1991
524	A	THE GREAT SYMPHONIC ORCHESTRA	'Rigoletto' - Medley Pt 1 (Verdi)	KC 1992
	B	(Members of the Berlin State Opera)	'Rigoletto' - Medley Pt 2 (verdi)	KC 1993
525		MEMBERS OF THE BERLIN PHILHARMONIC ORCHESTRA	Slavonic folk medley (Delibes)	?
		-	Music of the Automaton and waltz (Delibes)	?
526	A	CARL WOITSCHACH WITH HIS BIG BRASS BAND	Just like you! - See-saw waltz (Waldermann)	KC25087
	B	-	You little fishing girl (Waldermann)	KC25088
527	A	CARL WOITSCHACH WITH HIS BIG BRASS BAND	Ride of the Hussars (Sindler)	KC 4514
	B	-	Pilot's march (Dostal)	KC 4515
528		CARL WOITSCHACH WITH HIS BIG BRASS BAND	Helen's march (Lubbert)	?
		-	Florentine march (Fucik)	?
529		THE ROYAL INFANTRY REGIMENTAL BAND	The Tyrolese Kaiser Jagers - March (Muhlberger)	?
		-	Deutschmeister Regimental March (Jurck)	?
530	A	SEMPRINI & HIS ORCHESTRA	Serenade of the night - FT(Goletti)	7849A
	B	- (Kramer - piano accordion)	Sadness -Tango(G.Rubino)	7849B
531		KRAMER & HIS ORCHESTRA	When I fall asleep at the cinema - FT(Marf-Mascheroni)?	
		-	You also - FT(Mendes-Marf)	?

532	KRAMER & HIS ORCHESTRA	Homesick - SF(Willy Rosen)	?
	-	If you should come back - SF(Cram-Mellier)	?
533	KRAMER & HIS ORCHESTRA	One kiss - SF(Bertini-Kramer)	?
	-	Rumba of love - RFT(D'Anzi)	?
534 A	KRAMER & HIS ORCHESTRA	I love you - SF(Mariotti)	?
B	-	Without a guitar - T(Bertini-Poussigue)	7906B
535 A	KRAMER & HIS ORCHESTRA	The ghost's dance - FT(Kramer)	7988A
B	-	Dancing at the 50th floor - FT(Kramer)	7988B
536	KRAMER & HIS ORCHESTRA	My dear - FT(Malangi-Arndi)	?
	-	Frances Mary - W(Rastelli-Panzeri-Schisa)	?
537 A	KRAMER & HIS ORCHESTRA	At the Casino - FT(Rizza)	8035A
B	-	Caramba (I'm a Spaniard) - Mazurka(Panzeri-Rastelli-Kramer)	8035B
538 A	KRAMER & HIS ORCHESTRA	It was so beautiful - SF(Ramo-Rizza)	8032A
B	-	Blonde little Madonna - Tango(Bertini-Kramer)	8032B
539 A	KRAMER,piano-accordion;with rhythm	Georgia on my mind - SR(Gorrci-Carmichael)	8026A
B	-	Whispering - FT(Schonberger)	8026B
540 A	SEMPRINI & HIS ORCHESTRA	Good-night,my angel - FT(Magidson-Wrubel)	7979B
B	-	You will return - SF(Rastelli-Olivieri)	7593B
541	SEMPRINI & HIS ORCHESTRA	The Big Apple - FT(Joe Sad)	?
	-	I shall lose you - SF(Marf-Mascheroni)	?
542	?		
543 A	ALBERTO SEMPRINI, pianoforte	Piano Fantasia, No 1 (Yours and mine/I'm feeling like a million/Your Broadway and my Broadway)(Brown)	7799B
B	-	Piano Fantasia No 2 (The moon got in my eyes/Where or when/Afraid to dream)	7874A
544 A	ALBERTO SEMPRINI. pianoforte	Piano Fantasia, No 3 (September in the rain/The girl on the police gazette/This year's kisses)	7799A
B	-	Piano Fantasia, No 4 (Bei mir bist du schon/I wanna be in Winchell's column/Sweet someone)	7874B
545 A	KRAMER & HIS ORCHESTRA	A night in Budapest - Old time waltz(Kramer)	8008A
B	-	Do you whistle James? - Old time waltz(Kramer)	8009A
546 A	KRAMER & HIS ORCHESTRA	The flight of the swallows - Old time waltz(V.Moro)	8023A
B	-	The cluck of the hen - Old time mazurka(V.Moro)	8023B
547 A	KRAMER & HIS ORCHESTRA	Beautiful Venice - Old time waltz(V.Moro)	8024B
B	-	Naide - Old time waltz(V.Buzzacchi)	8063B
548 A	KRAMER & HIS ORCHESTRA	Bice - Old time waltz(I.Buzzacchi)	8065A
B	-	Little devil - Old time Mazurka(I.Buzzacchi)	8065B
549	KRAMER & HIS ORCHESTRA	Xylophone jokes - Waltz(V.Buzzacchi)	?
	-	Mimosa - Mazurka(V.Buzzacchi)	?
550	?		
551	?		
552 A	HANS BUND WITH HIS GRAND ORCHESTRA	Slavish dance No.3 (Dvorak)	KC25033
B	-	Slavish dance No.8 (Dvorak)	KC25032
553 A	HANS BUND WITH HIS GRAND ORCHESTRA	Children's dream - Virtuosi interlude(Rixner)	KC26265
B	-	Children's wishes - Interlude(Rixner)	KC26266
554 A	KURT ENGEL WITH HIS BIG ORCHESTRA	Overture to "Donna Diana", Pt 1(E.V.Reznicek)	KC 9951
B	(Members of the Berlin State Opera)	Overture to "Donna Diana", Pt 2(E.V.Reznicek)	KC 9952
555	KURT ENGEL'S SOLOISTS' PARADE	O sole mio(My sun) (di Capua)	?
	-	La paloma(The gull) - W(Yradier)	?
556 A	KURT ENGEL'S SOLOISTS' PARADE	Gold and silver waltz(Lehar)	KC25214
B	-	Merry brothers' waltz(Vollstedt)	KC25215
557 A	KURT ENGEL'S SOLOISTS' PARADE	Lysistrata waltz (P.Lincke)	KC26218
B	-	Dynamides' waltz(Jos.Strauss)	KC26219
558 A	EMIL ROOSZ & HIS ORCHESTRA	Bridal chorus (Wagner)	KC 2169
B	-	Wedding march (Mendellsohn-Bartholdy)	KC 2170
559 A	EMIL ROOSZ & HIS ORCHESTRA	Ecstasy (Ganne)	?
B	-	Salut d'amour(Regards of love) (Elgar)	?
560 A	GREAT SYMPHONY ORCHESTRA	La Traviata - Medley, Pt 1 (Verdi)	KC 2382
B	(Members of the Berlin State Opera)	La Traviata - Medley, Pt 2 (Verdi)	KC 2383
561	MEMBERS OF THE BERLIN PHILHARMONIC ORCHESTRA	Waltz of the hours (Delibes)	?
	-	Czardas (Delibes)	?

562 A	THE GRAND ARTISTS' ORCHESTRA OF BERLIN	Morning, Noon and Night in Vienna-Overture Pt 1	KC 9702
B	-	Morning, Noon and Night in Vienna-Overture Pt 2	KC 9703
563 A	THE BERLIN ARTISTS' ORCHESTRA	A Ball at Ziehrer - Waltz Medley(Schneider)	?
B	-	A Ball at Ziehrer - Waltz medley(Schnieder)	?
564	CARL WOITSCHACH WITH HIS BIG BRASS BAND	Oh! German Rhine so beautiful - See-saw waltz(Foerster) ?	?
	-	Once on the Rhine - See-saw waltz(Foerster)	?
565 A	THE ROYAL INFANTRY REGIMENTAL BAND	Egerland march (Kopetzky)	KC26598
B	-	Prince Eugen march (Leonhard)	KC26599
566 A	SEMPRINI & HIS ORCHESTRA	South sea dreams -SF(Kirchstein)	8092A
B	-	I'm happy - FT(Rodi)	8092B
567 A	SEMPRINI & HIS ORCHESTRA	Little country queen - FT(Bruno-Di Lazzaro)	8117A
B	-	I did not wait for you any more - SF(Rastelli-Rodi)	8117B
568 A	SEMPRINI & HIS ORCHESTRA	Stage - FT(Montagnini)	8107A
B	-	The penny serenade - Tango FT(Lulli-Weersma)	8155A
569 A	SEMPRINI & HIS ORCHESTRA	Witches - FT(Poletto)	8167B
B	-	My own - SF(McHugh)	8168B
570	SEMPRINI & HIS ORCHESTRA	In Budapest - FT(Gargantino-Giari)	?
	-	Love whisper - FT(Semprini)	?
571 A	SEMPRINI & KRAMER,piano & piano-accordion	When it rains with sunshine..call me love - SF	8127B
B	-	Enchantment I would - SW(Gramantieri-Ford-Innocenzi)	8126A
572 A	CHOIR & GRAND ORCHESTRA	The Italian Fascist hymn (G.Blanc)	7367A
B	dir. by Maestro Alberto Semprini)	The Royal march (Gabetti)	7367B
573 A	FERNANDO ORLANDIS,tenor with orch.acc.	Little Roman girl - Vocal waltz(Micheli-Di Lazzaro)	7669A
B	-	Some day I'll tell you - Vocal tango (Bertini-Kramer)	7565A
574	FERNANDO ORLANDIS,tenor with orch.acc.	Harmonica waltz -Vocal waltz w. choir(Bruno-Di Lazzaro) ?	?
	-	Enchantment - vocal slow waltz (Gramantieri-Ford)	?
575	FERNANDO ORLANDIS,tenor with orch.acc.	A serenade with my guitar - Vocal(Bonagura-Ruccione)	?
	-	Caravaneer - Vocal tango(Nisa-Redi)	?
576	FERNANDO ORLANDIS,tenor with orch.acc.	You will come back - Vocal SF(Rastelli-Olivieri)	7758A
	-	Little country queen - FT with choir(Bruno-Di Lazzaro)	8111B
577	RICARDO BARDI,tenor with orch. acc.	Naughty girl - Vocal waltz(Frati-Bruno-Di Lazzaro)	?
	-	Don't forget my words - Vocal SF(Bracchi-D'Anzi)	?
578	ZINGARA WITH FERNANDO ORLANDIS & IRMA FUSI with orchestral accomp.	On the little carriage - Vocal FT(Morbelli-Filippini) ?	?
579	ROMANELLA SVEVA,soprano with inst.acc. by Peter Piccini-pno/acc & Tony Mossuto-vn	La Mazurka di Nana(Petrini-de Paolis)	M 4593
		Chitarra Romana(di Lazzaro)	M 4592
580 A	ROMANELLA SVEVA,SOPRANO with inst.acc. by Peter Piccini-pno/acc & Tony Mossuto-vn	Parlami d'amore mariu(Love's last word is spoken)	M 4594
B		Flamme d'amore(Love's flame)(Aldrovandi)	M 4591
581 A	BILLIE PEACH,talking budgerigar	Bird talking Pt 1	M 4730A
B	-	Bird talking Pt 2	M 4730B
582 A	HANS BUND WITH HIS GRAND ORCHESTRA	Glow worm idyll(Paul Lincke)	KC25266
B	-	Goblin's Guard mounting(Noacke)	KC25267
583 A	HAND BUND WITH HIS GRAND ORCHESTRA	Berlin - Sad and merry-Overture Pt 1(Conradi)	KC25264
B	-	Berlin - Sad and merry-Overture Pt 2(Conradi)	KC25265
584 A	WILL MAHONEY-EVE HAYES-BOB GERAGHTY.Vocal	'It's up to you and me', Pt 1(Mahoney-Geraghty)	M 4848A
B	-	'It's up to you and me', Pt 2(Mahoney-Geraghty)	M 4848B
585 A	JACK DAVEY, vocal with piano	(We're going to hang out)The washing on the Siegfried Line(J.Kennedy-M.Carr)	M 4941
B	-	Wishing(will make it so)(De Sylva)	M 4942
586	JACK DAVEY, vocal with piano	Sunrise serenade(Lawrence-F.Carle)	M 4944
	-	I can't get you out of my mind(I.Taylor-V.Mizzy)	M 4943
587	THE CAPITOL PIANO-ACCORDION BAND With Arthur Slade-vocal	The washing on the Siegfried Line(Kennedy-Carr)	?
		Wishing(will make it so)(De Sylva)	?
588	FRANK KENNEDY,baritone with Jack Young & his Youngsters	We'll get the Huns on the run from the Rhine (Young-Gardiner)	M 5130
	NEWTON GOODSON,baritone with Alfred Bourne & his New Music	The old bush track(Varney Monk)	P 14
589 A	THE IMPERIAL SYMPHONY ORCHESTRA	Do you remember?(A medley of well-known melodies)Pt 1	F 1726
B	-	Do you remember?(A medley of well-known melodies)Pt 2	F 1727
590 A	THE MAYFAIR SALON ORCHESTRA	Whispering flowers (V.Blou)	KC 4890
B	-	Breeze of the sea(Leoncavallo)	KC 4889
591 A	THE DORCHESTER MELODY MAKERS	Parade of the tin soldiers(Jessel)	KC26070
B	-	Petersburgh sleigh ride - Gallop(Eilenberg)	KC26071

592 A	THE REGENT GRAND BRASS ORCHESTRA	The merry coppersmith - March(Peter)	KC 2305
B	-	The anvil polka (Parlow)	KC 2306
593 A	THE ORIGINAL PRINCES SALON ORCHESTRA	Join all the dance - Waltz medley Pt 1(C.Plato)	KC26123
B	-	Join all the dance - Waltz medley Pt 2(C.Plato)	KC26124
594 A	THE IVAN RIXON GLEE SINGERS	The bluebird of happiness(Heyman-Harmati, arr, Chas.Ryder)	M 5084
B	-	Homing (Teresa Del Reigo)	M 5083
595 A	THE IVAN RIXON GLEE SINGERS	The world is waiting for the sunrise(Ernest Seitz)	M 5085
B	-	The umbrella man (Stork-Rose, arr.Chas Ryder)	M 5086
596 A	ALFRED BOURNE & HIS RHYTHM(piano,bass,drums)	Old favourites in strict dance tempo - No 1. Pt 1 (Intro: What'll I do;Always)	M 5091
B	-	Old favourites in strict dance tempo - No 1, Pt 2 (Intro: Charmaine;Night and day;In the still of the night)	M 5093
597 A	ALFRED BOURNE & HIS RHYTHM(piano,bass,drums)	Old favourites in strict dance tempo - No 2, Pt 1 (Intro:Who were you with last night;The Sheik of Araby;There's a tavern in the town)	M 5094
B	-	Old favourites in strict dance tempo - No 2, Pt 2 (Intro:If you were the only girl;The long,long trail;You made me love you)	M 5095
598 A	ALFRED BOURNE & HIS RHYTHM(piano,bass,drums)	Jungle - Just rhythm (Alfred Bourne)	M 5096
B	-	Good-night;You opened my eyes - Medley FT(Bourne)	M 5092
599	BERT WARNE,baritone with Will Osborne & his Osbornians	We'll win through (Bert Warne)	M 5141A
600 A	JANGO KAHN & HIS HAWAIIAN CLUB BOYS	A dear little Mademoiselle from Armentieres(Warne)	M 5141B
B	with Howard Cocks	Over the Rainbow - Vocal FT (E.Y.Harburg-H.Arlen)	M 5168
601	WAVERLEY WEST & BEAU PINKERTON,orch acc. WALTER KINGSLEY,baritone, orch acc.	South of the border - Vocal FT(arr.Danny Brannon)	M 5129
		If I have you(H.McKay-Meta Maclean)	ARC 1337
		That's why we're happy in the Army(Hargrave,McKay & Maclean)	M 4823
602	?		
603 A	BERT MARS & HIS ROCKY MOUNTAIN BOYS	My cross eyed gal(Long-Autry)	M 5181
B	-	Ridin' down the canyon(Autry-Burnett)	M 5182
604	BERT MARS & HIS ROCKY MOUNTAIN BOYS	The hill billy band(Harvey)	M 5183
	-	Oh,Susannah!(Foster)	M 5184
605 A	THE TROCADERO DANCE BAND	A man and his dream - FT(Monaco-Burke)	M 5250
B	-	An apple for the teacher - FT(Monaco-Burke)	M 5249
606 A	THE TROCADERO DANCE BAND	Over the rainbow - FT(Harburg-Arlen)	M 5251
B	-	South of the border - FT(Kennedy-Carr)	M 5252
607 A	THE TROCADERO DANCE BAND	If I didn't care - FT(J.Lawrence)	M 5254
B	-	Cuckoo in the clock - FT(Donaldson-Mercer)	M 5253
608	SEMPRINI & HIS ORCHESTRA	Deep purple - SF(De Rose)	?
	-	If love is going away - FT(A'Anzi)	?
609	SEMPRINI & HIS ORCHESTRA	A little love - SF(Bracchi-D'Anzi)	?
	-	Sing for me - FT(Mendes-Mascheroni)	?
610	KRAMER & HIS ORCHESTRA	Trusting my luck - FT(Johnston)	8229A
	-	My fine-feathered friend - FT(McHugh)	8234B
611	KRAMER & HIS ORCHESTRA	Baby swing - FT(Gurrieri)	?
	-	Rhythm in "Do" - FT(Nervetti)	?
612 A	SEMPRINI & KRAMER,piano & piano-accordion	Walking in Milan(Mascheroni);On the little carriage(Filippini) - FT	8197A
B	-	The penny serenade(Weersma);My own(McHugh) - SF	8196A
613	SEMPRINI & KRAMER,piano & piano-accordion	Edeleweiss(Raimondo);Little hand-organ waltz(Bixio) ? You,only you(Frustaci);Young shepherd's love(Nutile)?	?
614 A	ALFRED BOURNE & HIS RHYTHM(piano,bass,drums)	Musical Comedy Hits Pt 1.(Intro:Vilia;Rose Marie; Can't help lovin' dat man of mine)	M 5374
B	-	Musical Comedy Hits Pt 2.(Intro:Sometimes I'm happy; The best things in life are free;Look for the silver lining)	M 5375
615 A	ALFRED BOURNE & HIS RHYTHM(piano,bass,drums)	Old favourites in strict dance tempo - No 3 Pt 1 (Intro:Student Prince;Love here is my heart; Love everlasting)	M 5376
B	-	Old favourites in strict dance tempo - No 3 Pt 2 (Intro:Wish me luck;Good morning;We'll remember)	M 5377
616 A	ALFRED BOURNE & HIS RHYTHM(piano,bass,drums)	Ecstasy	M 5378
B	-	Only you,Waiting in the rain	M 5379

617	A	BERT MARS & HIS SOUTH SEA ROMANCERS	Pretty red hibiscus (Noble-Woolfe)	M 5460
	B	-	Honolulu blues (Goldstein-Mills)	M 5462
618	A	BERT MARS & HIS SOUTH SEA ROMANCERS	Flower lei (Noble-Carlson)	M 5461
	B	-	Moonlight serenade (Parish-Miller)	M 5463
619	A	BERT MARS & HIS SOUTH SEA ROMANCERS	Hawaii sang me to sleep (Loesser-Malneck)	M 5464
	B	-	Never break a promise (J.G.Gilbert)	M 5465
620	A	THE ADELAIDE HAWAIIAN CLUB BOYS	Why begin again (Artie Shaw)	M 5546
	B	-	Apple blossom time (Nesbit)	M 5545
621	A	ALBERT MILLER & BETTY BRYANT with Wally Parks Orchestra	A vocal medley (Intro: When the great red dawn is shining;There's a long,long trail;Keep the home- fires burning;God send you back to me)	M 5520
	B	-	Roses of Picardy (Haydn Wood)	M 5518
622	A	BETTY BRYANT,with Wally Parks Orchestra	Bluebirds in the moonlight - FT(Robin-Rainger)	M 5523
	B	-	It's a hap-hap-happy day - FT (Timberg-Sharples)	M 5521
623	A	BETTY BRYANT,with Wally Parks Orchestra	Shepherd lullaby	M 5522
	B	ALBERT MILLER,with Wally Parks Orchestra	Blue orchids	M 5519
624	?			
625	A	THE IMPERIAL SYMPHONY ORCHESTRA	The Barber of Seville - Overture Pt 1 (Rossini)	KC 6207
	B	-	The Barber of Seville - Overture Pt 2 (Rossini)	KC 6208
626	A	THE MAYFAIR SALON ORCHESTRA	The Beggar Student - Medley Pt 1 (Millocker)	KC 8166
	B	-	The Beggar Student - Medley Pt 2 (Millocker)	KC 8171
627	?			
628	A	THE ORIGINAL PRINCES SALON ORCHESTRA	Vienna Blood - W(J.Strauss)	KC26086
	B	-	Over the waves - W	KC26091
629	?			
630	A	SEMPRINI & KRAMER,piano & piano-accordion	Little country queen(Reginella-Campagnola);Yes-yes- yes (Bruno-Di Lazzaro-Rastelli-Panzeri-Kramer)	8127A
	B	-	You are no more my baby;The blue dress (Bracchi- D'Anzi-Nisa-Redi)	81268
631	A	ALBERTO SEMPRINI & HIS ORCHESTRA	I will love you - Tango(Nisa-Marchetti)	82678
	B	-	?	
632	?			
633	?			
634	?			
635	A	DICK FREEMAN & HIS TROCADERO DANCE BAND	Happy birthday to love - FT(Dave Franklin)	M 5741
	B	-	The answer is love - FT(Sam H.Stept)	M 5736
636	A	DICK FREEMAN & HIS TROCADERO DANCE BAND	Bluebirds in the moonlight - FT(L.Robin-R.Rainger)	M 5738
	B	-	Faithful forever - FT(L.Robin-R,Rainger)	M 5740
637	A	DICK FREEMAN & HIS TROCADERO DANCE BAND	Scatter-brain - FT(Keene-Bean-Masters)	M 5737
	B	-	Good for nothing(but love) - FT(J.Van Heusen)	M 5739
638	A	ROMANELLA SVEVA,soprano,with inst. acc.	A little dream (Breve Sogno)	M 5814
	B	THE PICCINI & MOSSUTO INSTRUMENTALISTS	Goodbye dear (Bal Nusin)	M 5813
639	A	ROMANELLA SVEVA,soprano,with inst. acc.	You,only you - Tango	M 5816
	B	-	Lolita - Tango	M 5815
640	A	THE TREVOR YOUNG FIVE	For ever I'll remember (Rich-Connelly)	M 5912
	B	-	My prayer (Boulanger-Kennedy)	M 5915
641	A	THE TREVOR YOUNG FIVE	The tinkle song	M 5911
	B	-	Lonely sweetheart	M 5913
642	A	THE TREVOR YOUNG FIVE	?	
	B	-	?	
643	A	HORRIE DARGIE & HIS ROCKING REEDS	Twilight in Turkey (Raymond Scott)	M 5935
	B	-	Chinatown,my Chinatown (Schwartz)	M 5936
644	A	HORRIE DARGIE & HIS ROCKING REEDS	El rancho grande(Costello-Uranga);My Prayer (Boulanger-Kennedy)	M 5938
	B	-	Especialy for you (Tucker-Grogan)	M 5934
645	A	HORRIE DARGIE & HIS ROCKING REEDS	Solitude (Duke Ellington)	M 5933
	B	-	Undecided (Robins-Shavers)	M 5937

646	?			
647	?			
648	A	JACK YOUNG, piano & KYM BONYTHON, drums	Grandfather's clock	M 5979
	B	-	My old Kentucky home	M 5980
649	A	JACK YOUNG, piano & KYM BONYTHON, drums	Lilacs in the rain	M ?
	B	-	I'm afraid the masquerade is over	M ?
650	A	JANGO KAHN & HIS ADELAIDE HAWAIIAN CLUB QUINTETTE	At the Balalaika	M 6011
	B	-	"Boom"	M 6012
651	A	ERNEST RITTE & HIS ORCHESTRA	Careless - FT(Quadling-Howard-Jurgens)	M 6038
	B	-	Jiminy Cricket - FT(Harline)	M 6037
652	A	ERNEST RITTE & HIS ORCHESTRA	Sweet potato piper - FT(Burke-Monaco)	M 6297
	B	-	The moon and the willow tree - FT(Burke-Schertsinger)	M 6295
653	A	ERNEST RITTE & HIS ORCHESTRA	Love is all - W(Tobias-Tomlin)	M 6294
	B	-	Rosita - FT(Kennedy-Carr)	M 6296
654	A	CLAUDE CARNELL & HIS ORCHESTRA	Oh Johnny, Oh! - FT(Rose-Olman)	M 6439
	B	-	Lilacs in the rain - FT(De Rose-Parish)	M 6440
655	A	WALTER KINGSLEY, with the Youth Show Orch.	We're all coppers together	M 6570A
	B	-	Can we keep a secret?	M 6570B
656	A	ADELAIDE HAWAIIAN CLUB QUINTETTE	Little curly hair in a high chair	M 6442
	B	-	There's aboy coming home on leave	M 6443
657	A	ADELAIDE HAWAIIAN CLUB QUINTETTE	Summer sweetheart (George Gilbert)	M 6444
	B	-	I'm building a sailboat of dreams (Friend-Franklin)	M 6445
658	A	THE HAWAIIAN CLUB	Till the lights of London shine again	M 6391X
	B	-	It happened in Kaloha (Freed-Skinner)	M 6497
659	A	THE HAWAIIAN CLUB	Memories of a lovely lei (Kuva-Stoneham)	M 6390X
	B	-	Tiger rag (La Rocca)	M 6496
660	A	THE HAWAIIAN CLUB	Twelfth street rag (Bowman)	M 6495
	B	-	Kui-ipo (Trad.)	M 6498

As well there appeared two Macquarie 8" records. With a green label identical to the 10" red label. Two issues are known, it is unknown if there were any more.

EL 201	A	ALEX WALKER, bird imitator	A souvenir of Australian Bird Calls Pt 1	M 4742A
	B	-	A souvenir of Australian Bird Calls Pt 2	M 4742B
EL 202	A	ALEX WALKER, bird imitator	How to imitate Australian bird calls - Kookaburra	M 4741A
	B	-	How to imitate Australian Bird Calls - Grey Thrush	M 4741B

MACQUARIE BROADCASTING SERVICES PTY. LTD.

INTER-OFFICE MEMORANDUM

FROM	Frederick Daniell	TO	Mr. Ogilvy
Date	9th January, 1939	Date for Reply	

With reference to the attached memo. from Mr. Gendle, I suggest you go into the whole question of marketing the Macquarie records with Mr. Gendle, and discuss it with Mr. Horner at the Trade Board as we must make arrangements for distribution immediately.

We had deferred entering into these arrangements until we had an accumulation of recordings capable of meeting the market.

FREDERICK DANIELL